



## VENDOR AGREEMENT

### Head of the Hooch® regatta Terms & Conditions

The Head of the Hooch regatta is run by the Friends of the Hooch, Inc. (FOTH), a charitable non-profit corporation in Tennessee.

### PROOF OF INSURANCE

FOTH requires that all vendors provide a certificate of insurance. Vendors shall obtain and/or maintain throughout the term of this Agreement and at their own cost and expense general liability insurance naming the Friends of the Hooch, Inc., Atlanta Rowing Club, Lookout Rowing Club, and the City of Chattanooga as additional insureds in the amount of \$1,000,000 dollars combined single limit with a deductible not to exceed \$2,500.00.

**Friends of the Hooch, Inc.**  
PO Box 501172  
Atlanta, GA 31150-1172

**City of Chattanooga**  
101 E. 11th Street  
Suite 201  
Chattanooga, TN 37402

**Atlanta Rowing Club**  
PO Box 500937  
Atlanta, GA 31150-937

**Lookout Rowing Club**  
PO Box 11411  
Chattanooga, TN 37401-2411

Certificates of insurance are mandatory for participation at The Hooch. Your Head of the Hooch regatta certificate of insurance must be submitted to the Vendor Coordinator before **October 5, 2022**.

**You will NOT be permitted on site without proof of insurance.**

If needed, please contact the Vendor Coordinator for the addresses of the additional insured.

### VENDOR ACCESS TO THE VENUE

#### Access

All rowing merchandise vendors and Chattanooga Market vendors will enter and leave the venue from the south end of Chestnut Street. All rowing equipment vendors will enter using the west end of Riverfront Parkway. Equipment vendors may leave the venue from either end of Riverfront Parkway.

### **Setup**

Regatta vendor delivery and set up will be allowed on Thursday after 3:00 pm and Friday before 9:00 am. Vendors are to maintain one lane of traffic open on ALL STREETS at all times for safety. All vehicles must be removed from the vendor areas no later than 9:00 am Friday.

Due to security concerns there is no on-site vendor parking for Chattanooga Market or merchandise vendors. Paid parking is available in the Aquarium lot directly behind the vendor area on Chestnut Street and there is a paid covered parking deck on the opposite side. No vehicles may remain in the vendor tent areas.

Vendors may bring vehicles on site after 4:00 pm on Sunday and must maintain one lane of traffic open on Chestnut Street when packing to leave the site.

### **OTHER VENDOR CONDITIONS**

Setup can begin after 3:00 pm on Thursday. All vendors must finish setup and remove vehicles by 9:00 am on Friday. Vendors may sell Friday through Sunday.

#### Regatta Hours

Saturday 8:00 am - 6:00 pm

Sunday 7:00 am - 3:00p

Vendors may come on site at the discretion of security between 12:00 am and 6:00 am Saturday and Sunday mornings. All vendor vehicles must be moved from the venue no later than 6:00 am Saturday and 6:00 am Sunday.

Special requests for space location will be considered, but the Hooch Committee reserves the right to make the final placement of vendors.

All vendors must check in on arrival with the Vendor Coordinator. Contact numbers and temporary parking passes for unloading and loading access will be emailed to you a week prior to the event. Please do not print more than one temporary parking pass.

### **MERCHANDISE**

All merchandise sold or distributed at the both Head of the Hooch regatta and Chattanooga Market is subject to approval by the Head of the Hooch regatta committee. No Hooch-related merchandise may be sold unless previously approved in writing.

The following names are trademarked by the Atlanta Rowing Club and cannot be used or reproduced without express written permission of the Atlanta Rowing Club: Head of the Hooch®, Head of the Chattahoochee®, Last of the Great Fall Regattas®.